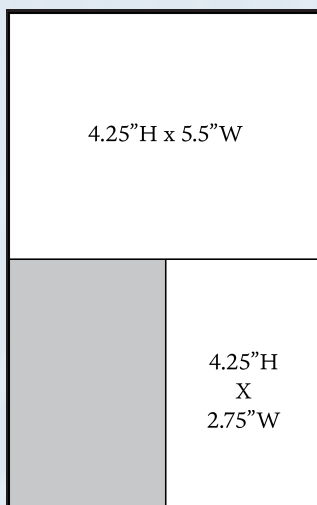
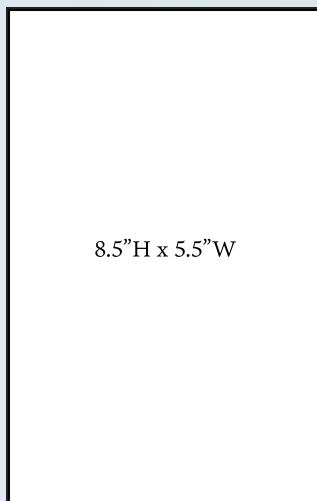


Program Book Advertising

Single Ad Insertion: \$75 to \$150

Seasonal Ad Insertion: \$350 to \$975

Full Color Program Book Ads



2022-2023 Season

American Journey

Sept 24, 2022, 7:30pm, Forum Theatre

Walking Distance

Oct 22, 2022, 7:30pm, Helen Foley Theatre

Green Places

Nov 12, 2022, 7:30pm, Forum Theatre

Winter Wonderland

Dec 10, 2022, 7:30pm, Forum Theatre

Wallenberg Festival

Jan 28, 2023, 7:30pm, Forum Theatre

Pops at the Forum

March 25, 2023, 7:30pm, Forum Theatre

Northern Lights

April 29, 2023, 7:30pm, Forum Theatre

May the Fourth Be With You

May 4, 2023, 7:30pm, Anderson Center

For sponsorship opportunities, contact:

Dr. Paul Cienniwa, Executive Director
607-723-3931 x 4

For advertising opportunities, contact:

Brian Naylor, Director of Sales and Development
607-723-3931 x 2

For more information on our concert season,
visit www.binghamtonphilharmonic.org/events



Daniel Hege, Music Director



Advertising & Sponsorship Opportunities

2022 - 2023 Season

Concert Sponsorships

Exclusive Sponsor

Only one available per concert

\$5000

Sponsoring Partner

\$2500

Concert Supporter

\$1250

All Concert Sponsorships Include:

- Logo recognition in program book on sponsored concert page
- Logo on Philharmonic website, with click-through available
- Acknowledgement in program book corporate honor roll
- Social media recognition
- \$50 ticket vouchers for employees who have never attended a Philharmonic concert
- Opportunity to purchase group tickets to concerts at a 20% discount

Looking for different sponsorship benefits?
We're flexible, so just ask!

Exclusive Sponsor Also Includes:

- Full page color ad in program book (\$975 value)
- Logo recognition in digital program book
- Opportunity for company representative to appear in pre-concert stage announcements
- Opportunity to table at sponsored concert
- Opportunity to table at Mac & Cheese Fest Fundraiser
- Logo and name recognition on any promotional materials for the sponsored concert
- 2 top-tier full season subscriptions (\$980 value)
- 20 top-tier tickets for sponsored concert (up to \$1300 value)

Sponsoring Partner Also Includes:

- Full page color ad in program book (\$975 value)
- Opportunity to table at sponsored concert
- Opportunity to table at Mac & Cheese Fest Fundraiser
- 20 top-tier tickets for sponsored concert (up to \$1300 value)

Concert Supporter Also Includes:

- Full page color ad in program book (\$975 value)
- 4 top-tier tickets for sponsored concert (up to \$260 value)

Program Book Advertising

Single Ad Insertion: \$75 to \$150

Seasonal Ad Insertion: \$350 to \$975

New this year: Single ad insertions and opportunities to update ads throughout the season.

Full Color Program Book Ads

Full page

All Insertions (one ad design)

\$975 (or \$97.50 for 10 months)

Single Insertion

\$150 per

Half page

All Insertions (one ad design)

\$600 (or \$60 for 10 months)

Single Insertion

\$115 per

Quarter page

All Insertions (one ad design)

\$350 (or \$35 for 10 months)

Single Insertion

\$75 per

See back page for ad sizes.

Advertise with the Binghamton Philharmonic Orchestra

Why Advertise With Us?

- Reach over 12,000 people each year
- Full Color Program
- Reach patrons in Southern Tier NY and Northern Tier PA



Program Book Specs for the 2022-2023 Season:

Full color program with full bleed.

Digital artwork must be at least 300 DPI.; CMYK only;

File format must be JPEG, PNG, or PDF.

Design services available for additional fees.

Ad Design: 1/4 page \$25, 1/2 page \$45, Full page \$65

Please send ad copy to ckhan@binghamtonphilharmonic.org

Advertise with the Binghamton Philharmonic Orchestra

2022-2023 Ad Size

Full page

- ☐ **All Insertions** (one ad design)

\$975

- ☐ **Single Insertion: Select Desired Months**

\$150 ☐ Sept ☐ Oct ☐ Nov ☐ Dec

☐ Jan ☐ Mar ☐ April / May

- ☐ **Please Design the Advertisement**

\$65/ full page ad design

How many full page ads would you like us to design? _____

Half page

- ☐ **All Insertions** (one ad design)

\$600

- ☐ **Single Insertion: Select Desired Months**

\$115 ☐ Sept ☐ Oct ☐ Nov ☐ Dec

☐ Jan ☐ Mar ☐ April / May

- ☐ **Please Design the Advertisement**

\$45/ half page ad design

How many half page ads would you like us to design? _____

Quarter page

- ☐ **All Insertions** (one ad design)

\$350

- ☐ **Single Insertion: Select Desired Months**

\$75 ☐ Sept ☐ Oct ☐ Nov ☐ Dec

☐ Jan ☐ Mar ☐ April / May

- ☐ **Please Design the Advertisement**

\$25/ quarter page ad design

How many quarter page ads would you like us to design? _____

Total Amount Due \$ _____

Contact Information

Name _____

Mailing Address _____

City/State/Zip _____

Phone _____

Email _____

☐ Please charge me monthly

Payment Information

☐ Check Enclosed

☐ Credit Card

Credit Card No. _____

Exp _____ CVV _____

Signature _____

Please make any checks payable to:

Binghamton Philharmonic Orchestra

Please mail to:

71 State Street, Lower Level

Binghamton, NY 13901

**Questions? Please Call 607-723-3931
or email info@binghamtonphilharmonic.org**